

Your First 30 Minutes on Pupify

Set up your business. Create your first listing. Start getting discovered.



Create your Buyer account



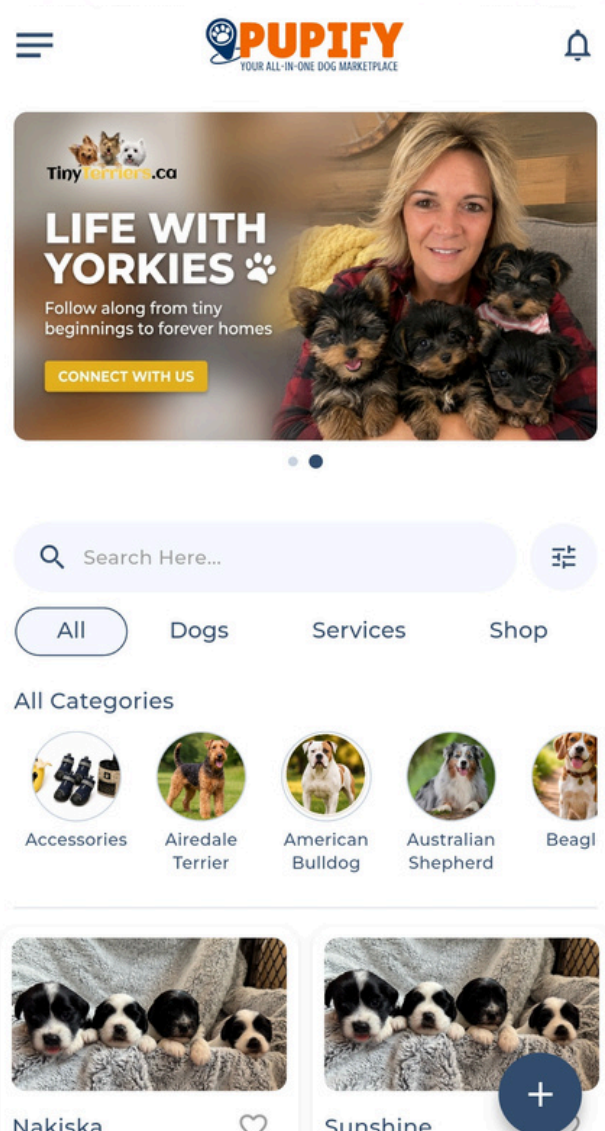
Unlock The Den with your invitation code



Set up your business and first listing



Preview, publish, and get discovered



Built for Dog Breeders & Businesses.

From daycares to groomers, trainers to walkers — Pupify helps locals find and love what you do.

Let's Get **You** Started

This quick-start guide walks you through the first steps every dog business should take after joining Pupify.



FOLLOW FIVE SIMPLE STEPS

Work through each step in order.



SET ASIDE ABOUT 30 MINUTES

Once you have your invitation code, allow about 30 minutes to set up your Den and first listing.



FINISH WITH A LIVE LISTING

Give dog owners something to discover when they visit your business.

Let's build your Pupify presence!



Create Your Buyer Account

Start by downloading Pupify and creating your free Buyer account. Once your account is set up, we'll send you an invitation code to unlock The Den.

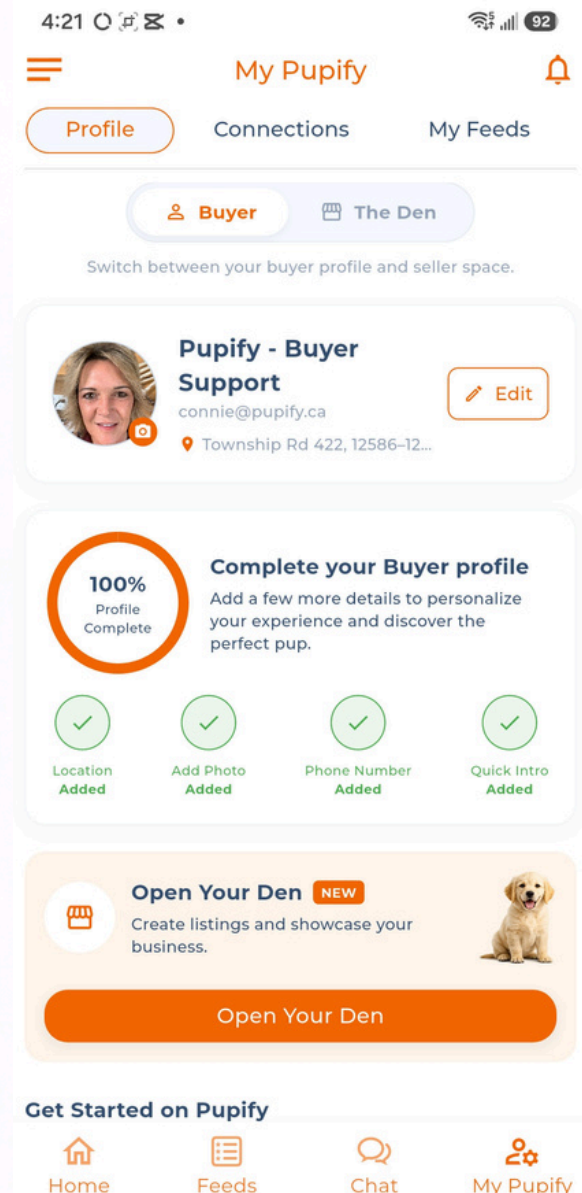
What to do

- ✓ Download and open the Pupify app
- ✓ Create your Buyer account
- ✓ Add the information needed to register
- ✓ Let Connie know your account is set up
- ✓ Watch for your invitation code



Pro Tip:

Use an email address you check regularly so Connie can reach you with your invitation code.



Unlock Your Den & Build Your Profile

After Connie sends your invitation code, use it to unlock The Den and set up your Seller account. Then add the basics so dog owners can get to know your business.

Start here:

- ✓ Use your invitation code to unlock The Den
- ✓ Set up your Seller account
- ✓ Add your business name
- ✓ Add your logo or a clear profile image
- ✓ Add your location and service area
- ✓ Write a short business introduction



Good Example

Clear, complete and written in everyday language.



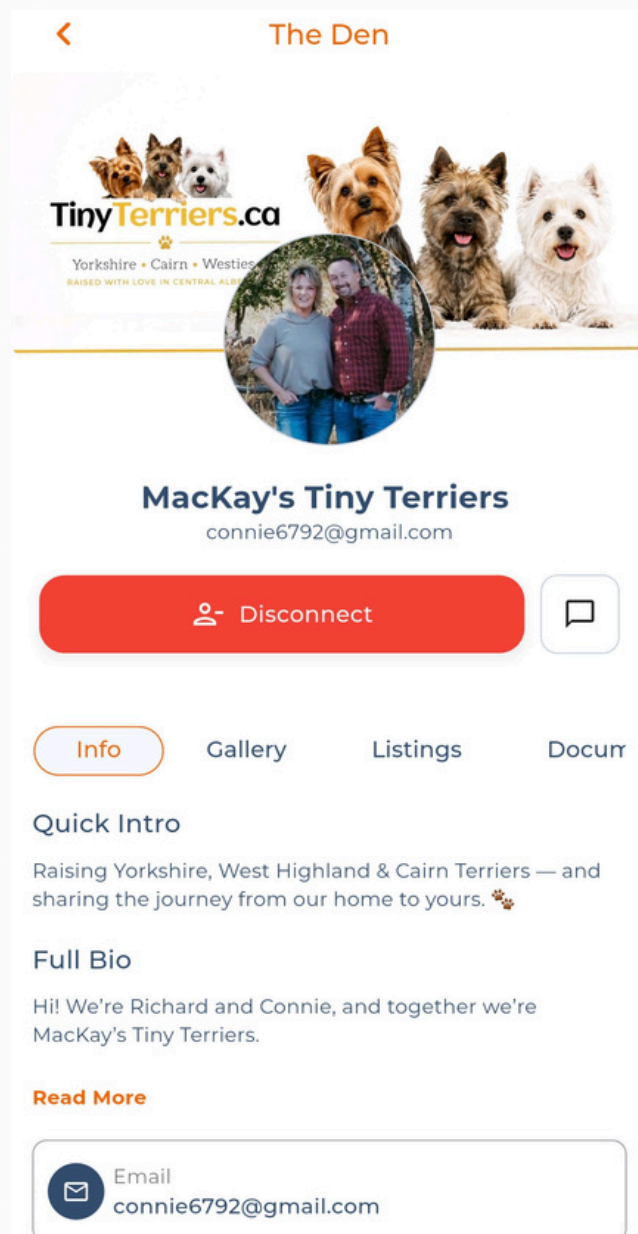
Avoid

Leaving important sections blank or using information that is no longer accurate.



Pro Tip

Write for someone discovering your business for the first time.



The Den is your business home inside Pupify. Use it to show dog owners more about your business and build confidence.



- ✓ About section
- ✓ Gallery
- ✓ Credentials, when applicable
- ✓ Business documents, when appropriate
- ✓ Cover photo and business images



You don't have to finish every part of The Den today. Start with your About section and a few clear images. After you publish your first listing, it will appear with your business.



Real, clear images of your dogs, services, products or business help people feel more connected.

1

Business Identity

2

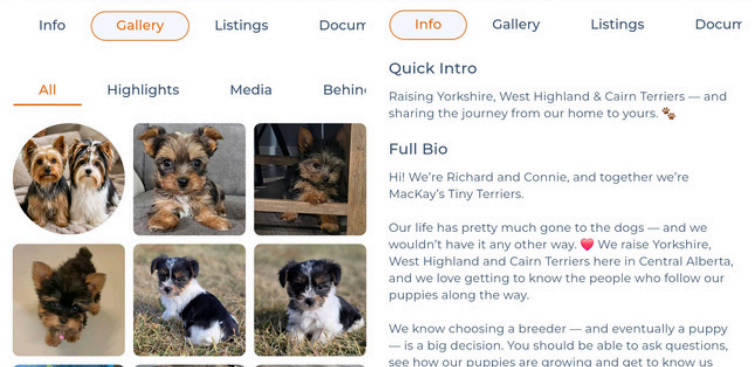
Business Category

Business Logo

Cover Photo

Business Name

Email



Create Your First Listing

Your listing gives dog owners a clear reason to visit your profile and contact your business.



What to do

- ✓ Choose the correct listing type
- ✓ Use a clear, specific title
- ✓ Add bright, high-quality images
- ✓ Write a short, helpful description
- ✓ Complete every relevant field
- ✓ Add accurate pricing where applicable
- ✓ Review your location and service area



Good Example

30-Minute Solo Dog Walks in Red Deer



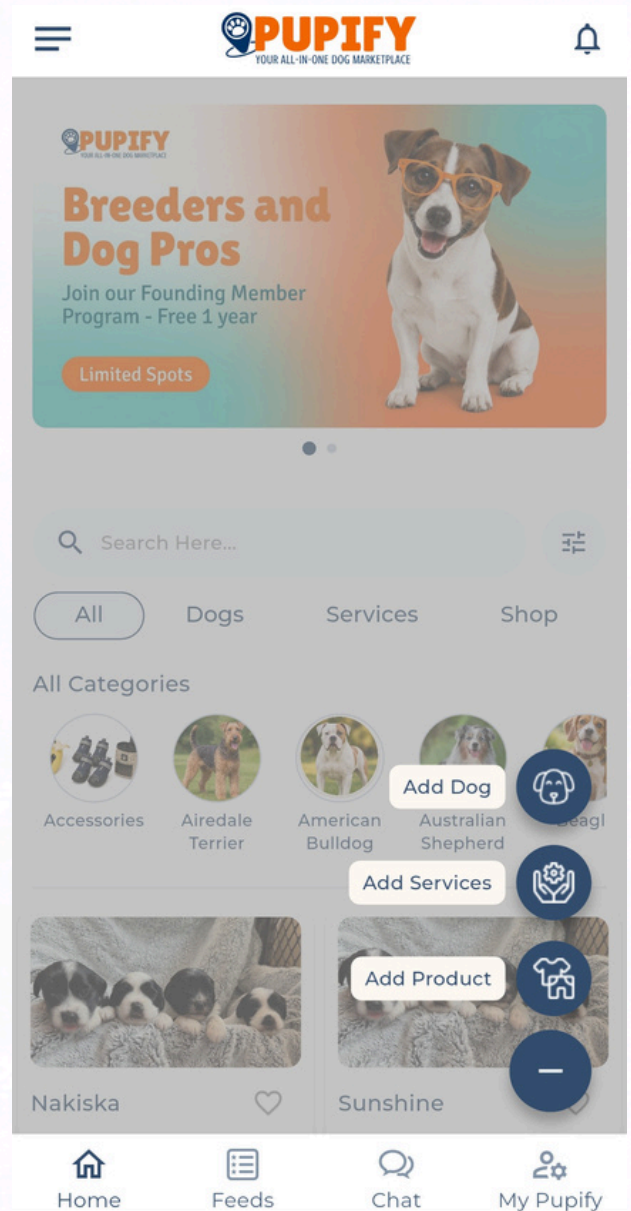
Avoid

Pet Services Available — Message Me



Pro Tip

Keep each listing focused on one clear puppy, service or product. Focused listings are easier to understand and discover.



Review, Publish and Share

Take a final look before publishing your listing.



Final review checklist

- ✓ Is the title clear?
- ✓ Are the photos bright and relevant?
- ✓ Is the description easy to understand?
- ✓ Are the price and important details complete?
- ✓ Is the location correct?
- ✓ Does the listing represent your business accurately?



After publishing

- ✓ Share the listing on Facebook
- ✓ Respond to messages promptly
- ✓ Keep the listing updated
- ✓ Create two more focused listings when ready



Pro Tip:

A complete profile and several focused listings give dog owners more ways to discover your business.

Yorkshire Terrier

Yorkshire Terrier

Price

\$1500.00

MacKay's Tiny Terriers

Go live

Yorkshire Terrier

Save As Draft